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FOR IMMEDIATE RELEASE

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Contact: Lori Wells, Manager

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Subject: So You Think You Want a Kayak?

Traverse City – The Inuit people in the northern Arctic regions created kayaks thousands of years ago. The kayak, which translates to “hunter’s boat,” was crafted for hunting and fishing. Its stealth capabilities made it possible for the hunter to sneak up on his prey. Kayaking became a mainstream sport around the 1970s and is now enjoying a surge in popularity nationwide.

Contrary to popular misconception, kayaks are relatively easy to paddle and an individual doesn’t need a high level of experience to use them. If you are thinking of getting into kayaking, join the Traverse Area Paddle Club for advice on why and how to purchase a kayak on Thursday, June 1, 12p.m. at the Traverse City Senior Center, 801 E. Front Street.

The presentation by the Paddle Club will help you make a decision about “taking the plunge” and make sure you buy the equipment that is right for you. Today, there are more kayak models on the market to choose from than ever before, so the first step in purchasing a kayak should be, identifying your needs.

The presentation is free, but advance registration is required.

For more information and to register, email dmikowski@grandtraverse.org or call 231-922-4911.

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