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FOR IMMEDIATE RELEASE

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Contact: Lori Wells, Manager

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Subject: Avoid Home Improvement Scams

Traverse City – There is a continuing problem of home improvement scams that specifically target seniors and it could all start with a knock on their door. Most often those scamming home improvements will appear unsolicited at the door, try to convince the older homeowner that home repairs are needed and offering to do the work for cash upfront, exerting pressure for a quick decision. If they offer to make repairs on the home for a really low price and it sounds too good to be true, it usually is. It is estimated that billions are lost each year by older Americans to various financial scams.

So, if you are in market for home improvement today or sometime in the future, but don't want to fall victim to home improvement scams, join the Michigan Attorney General's Office of Consumer Education staff on Friday, September 8, 8 a.m., at the Traverse City Senior Center, 801 E. Front Street, as they share telltale signs of home repair scams.

Learn how to recognize unscrupulous contract red flags and how to navigate the home repair project process. The presentation is free, but advanced registration is required.

For more information and to register, email dmikowski@grandtraverse.org or call 231-922-4911.

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