



*We will enhance community and quality of life through people, parks, and programs.*

**Business Development Team: Business Planning for Civic Center**

**Wednesday, June 26, 2016, 12:30 p.m.**

**Second Floor, Committee Room**

**Governmental Center, 400 Boardman Avenue**

**Traverse City, Michigan 49686**

MINUTES

**General Meeting Policies:** Please turn off all cell phones or switch them to silent mode. Any person may make a video, audio, or other record of this meeting. Standing equipment, cords, or portable microphones must be located to not block audience view. If you need auxiliary assistance, contact 231-922-4780 or TDD 231-922-4412.

Members: Alisa Kroupa, Chair; Kevin McElyea, Vice Chair; Pete Albers; Jeri LeRoi; Rodetta Harrand

- I. Call to Order  
Meeting was called to order at 12:35 p.m.
- II. Roll Call  
Commissioners Present: Alisa Kroupa, Kevin McElyea, Pete Albers; Jeri LeRoi; Rodetta Harrand
- III. Public Comment  
Any person shall be permitted to address the Parks and Recreation Commission, which is required to be open to the public under the provision of the Michigan Open Meetings Act, as amended (MCLA 15.261, et.seq.). Public comment shall be carried out in accordance with the following Board Rules and Procedures:
  - Any person wishing to address the Board shall state his or her name and address.
  - No person shall be allowed to speak more than once on the same matter, excluding Commissioners' questions. The President shall control the amount of time each person shall be allowed to speak, which shall not exceed three (3) minutes. The President may, at his or her discretion, extend the amount of time any person is allowed to speak.
- IV. Approval of Minutes, May 25, 2016 Business Development Team Meeting  
MOTION by Harrand, second by Albers, to approve Minutes of May 25, 2016 Business Development Team Meeting. Motion carried.
- V. Approval of/Additions to Agenda  
There were no additions to the agenda.  
MOTION by Albers, second by LeRoi, to approve agenda, as presented.
- VI. Civic Center Playground Project (Update; Assignments)  
Team members discussed kickoff for and promotion of new playground crowdfunding website launch. A date in August will be selected for a fundraiser/celebration. Parks and Recreation staff will organize event at Civic Center.

- VII. Native American Marker Tree Project (Update; Proposed Language)
- VIII. Business Development at Medalie Park and Maple Bay Park and Natural Area (Discussion; Next Steps)  
Team members discussed focusing business development on Medalie Roadside Park and Maple Bay Park and Natural Area in 2017.
- IX. Sample Event Venue Agreement/Costs (Attached; Discussion)  
Commissioner Kroupa shared a model event venue agreement. Director will incorporate pertinent portions of model agreement into the event rules for Twin Lakes Park.
- X. Second Public Comment (Please refer to rules above.)  
There was no public comment.
- XI. Notices and Team Member Comments  
There were no notices or comments.
- XII. Adjournment  
Meeting was adjourned at 2:45 p.m.