



*Enhancing community and quality of life through people, parks, and programs.
Making longer lives, better lives.*

Business Development Team of the Grand Traverse County Parks and Recreation Commission

Tuesday, July 9, 2019, 5 p.m.

Commissioners' Committee Room

Governmental Center, 400 Boardman Avenue

Traverse City, Michigan 49684

AGENDA

General Meeting Policies: Please turn off all cell phones or switch them to silent mode. Any person may make a video, audio, or other record of this meeting. Standing equipment, cords, or portable microphones must be located to not block audience view. If you need auxiliary assistance, contact 231-922-4780 or TDD 231-922-4412.

Members: Rodetta Harrand (Vice Chair), Rod Kivell (Chair), Alisa Korn (Citizen Member), John Roth, Whitney Waara, Shirley Zerafa

- I. Call to Order
- II. Pledge of Allegiance
- III. Roll Call
- IV. Public Comment

Any person shall be permitted to address the Parks and Recreation Commission, which is required to be open to the public under the provision of the Michigan Open Meetings Act, as amended (MCLA 15.261, et.seq.). Public comment shall be carried out in accordance with the following Board Rules and Procedures:

- Any person wishing to address the Board shall state his or her name and address.
- No person shall be allowed to speak more than once on the same matter, excluding Commissioners' questions. The President shall control the amount of time each person shall be allowed to speak, which shall not exceed three (3) minutes. The President may, at his or her discretion, extend the amount of time any person is allowed to speak.

- V. Approval of/Additions to Agenda
- VI. Approval of Minutes, May 7, 2019 Business Development Team Meeting
- VII. Draft Civic Center Survey (Attached; Discussion)
- VIII. Proposed Fees for Use of Civic Center Amphitheater (Director; Discussion)
- IX. Second Public Comment (Please refer to rules above.)
- X. Notices and Team Member Comments
- XI. Adjournment



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**Business Development Team of the Grand Traverse County Parks and Recreation Commission
Tuesday, May 7, 2019, 5 p.m.
Commissioners' Committee Room
Governmental Center, 400 Boardman Avenue
Traverse City, Michigan 49684
MINUTES**

- I. Call to Order
Meeting called to order at 5 p.m.
- II. Pledge of Allegiance
- III. Roll Call
Members Present: Rodetta Harrand (Vice Chair), Rod Kivell (Chair), Alisa Korn (Citizen Member), John Roth, Shirley Zerafa
Members Absent: Whitney Waara
Others Present: Penelope Smith, Owner, Crystal Bindi Studios; Robert Hentschel, Chair, Grand Traverse County Commission and Parks and Recreation Commissioner
- IV. Public Comment
There was no public comment.
- V. Approval of/Additions to Agenda
Motion by Harrand, second by Zerafa, to approve the agenda, as presented. Motion carried.
- VI. Approval of Minutes, April 2, 2019 Business Development Team Meeting
Motion by Roth, second by Korn, to approve the minutes of the April 2, 2019 Business Development Team meeting. Motion carried.
- VII. Agreement Renewal: Crystal Bindi Studios (Discussion)
Team members and Crystal Bindi Studios owner Penelope Smith discussed potential terms for renewing the agreement for Crystal Bindi Studios' use of the lower level of Gilbert Lodge at Twin Lakes Park.
- VIII. User Fees (Discussion)
Team members discussed reviewing field fees at the end of the field use season at the Civic Center, and establishing fees for the use of the amphitheater at the Civic Center once Parallel 45 Theater is finished using the space for its season.
- IX. North End of Civic Center Park Conceptual Planning (Discussion)
Team members discussed concepts that were presented by consultant Nate Elkins of Influence Design Forum during the April 18, 2019 special meeting of the Parks and Recreation Commission.
- X. Second Public Comment (Please refer to rules above.)
Commissioner Hentschel commended the team on its work.
- XI. Notices and Team Member Comments
There were no notices or comments.
- XII. Adjournment
Meeting was adjourned at 6:35 p.m.

Grand Traverse County Parks and Recreation
Civic Center Planning Survey

1. City or township where you reside (select one):

- A. Acme Township
- B. Blair Township
- C. East Bay Charter Township
- D. Fife Lake Township
- E. Fife Lake Village
- F. Garfield Charter Township
- G. Grant Township
- H. Kingsley Village
- I. Long Lake Township
- J. Mayfield Township
- K. Paradise Township
- L. Peninsula Township
- M. City of Traverse City
- N. Union Township
- O. Whitewater Township
- P. Not a Grand Traverse County Resident

2. Your age group:

- A. 1 to 21 years
- B. 22 to 37 years
- C. 38 to 52 years
- D. 53 to 71 years
- E. 72 and older

3. How often do you visit Grand Traverse County Civic Center?

- A. Daily
- B. Weekly
- C. Monthly
- D. Yearly
- E. Never

4. Rank the following proposed Civic Center improvements in order of importance (in your opinion), with 1 being most important, and 11 being least important.

___ Reconfigure and expand parking lots (capital improvement request)

___ Work with City to reconfigure and increase parking on Fair Street and Titus Avenue (no cost)

___ Add signage identifying Civic Center Park at northwest corner of park near Front Street (funded by donations and grants, not General Fund)

___ Connect walking track with Front Street sidewalk at northwest corner of park for improved accessibility to park by pedestrians cyclists (funded by donations and grants, not General Fund)

___ Resurface and widen walking track (funded by donations and grants, not General Fund)

___ Renovate the Civic Center Building (funded by donations and grants, not General Fund)

___ Add square footage to Civic Center Building to increase space to accommodate increased use demands (funded by donations and grants, not General Fund)

___ Add wayfinding signs (funded by donations and grants, not General Fund)

___ Install a traffic garden (replicated city streets for youth to learn how to be safe in and around traffic as pedestrians and cyclists; funded by donations and grants, not General Fund)

___ Install a bicycle pump track (a track that builds cyclists' confidence and skills navigating all types of terrain; funded by donations and grants, not General Fund)

___ Refurbish Facilities Management Building, transforming it to include revenue-producing, mixed-use space such as offices for park programming partners, meeting space, etc. (funded by donations, grants, and partnership agreements, not General Fund)

5. Which improvements/projects should begin as soon as possible? Please name three from the list above.

6. Would you like to participate in public meetings to help Grand Traverse County Parks and Recreation develop a master plan for the entire Civic Center to meet the public's expressed needs?

1. Yes
2. No
3. No opinion

7. List any improvements below that you wish to see made at the Civic Center that have not been mentioned.

8. Please share any concerns or suggestions below.

Draft