



## Newsworthy!

### FOR IMMEDIATE RELEASE:

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## RecycleSmart Award Recipient Also Receives State Recognition

*Grand Traverse County, Mich.--*

The DEQ and Governor's Recycling Council recognized Bay Area Recycling For Charities Inc. (BARC) for excellence in recycling at the May 5, 2015 Governor's Recycling Summit in Kalamazoo, MI.

BARC, who was recognized in February with the Grand Traverse County RecycleSmart "Take It Back" Recycling Award, was also honored at the Governors Recycling Summit for excelling in several key categories, including providing leadership, improving measurement tools, expanding recycling rates, focusing on outreach and education, increasing access to recycling, and "closing the loop" by designing or creating new products that can be recycled or by purchasing and using products made of recycled content.

Gov. Rick Snyder outlined these components in his April 2014 statewide plan to increase the state's recycling rate to 30 percent.

BARC was also awarded a Michigan DEQ Community Pollution Grant in the amount of \$65,000 to assist with the improvement of recycling transportation infrastructure.



*Andy Gale, Founder of BARC, DEQ Director Dan Wyant*

To learn more about BARC's recycling efforts, visit: [www.mybarc.org](http://www.mybarc.org)

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